

DIRECT

TRADE

www.directtradeltd.co.uk

Quality PVCu and aluminium products delivered to the trade nationwide.



Established 1998

This year we celebrate 25 years in business



Welcome to Direct Trade

- Operating from over a **100,000 sq ft manufacturing facility**, close to major motorway links
- **Significant investment in machinery** including a fully automated Urban production line and 5 Stuga processing lines
- **Nationwide delivery service** to customers of all sizes using a fleet of over 30 vehicles
- Office based and **on-site technical assistance**

★ ★ ★ ★ ★

CELEBRATING

25 YEARS

IN BUSINESS

ESTABLISHED 1998

This year we turned 25!

And what better way to celebrate than by recognising over 30 members of the Direct Trade team?

We raised a glass (and a bottle or two) to the entire team but especially those who have dedicated their hard work for over 15 years.

Cheers!



DIRECT

TRADE

What Can We Offer You?

A team of real people working in partnership with our customers.



Twice weekly deliveries, nationwide.
Direct to site if required.



Consistent quality through machinery investment.



Market leading brands.



A dedicated Area Sales Manager and on-site technical support where required.



Fully tested, fully accredited products.





PVCu Windows & Doors



Composite Doors



Aluminium Bi-Fold & Patio Doors



Conservatory & Lantern Roofs



Our Products

PVCu Windows & Doors

We manufacture PVCu windows using Veka Halo System 10 and Rustique window systems, two of the leading profiles on the market today.

Window Specification

- Available in a choice of woodgrain foils
- Pilkington glazed units for reduced heat loss
- Single leg bead for easy installation
- Low level gasket for better sightlines
- 'A' WER rating as standard, with the option to upgrade to A+
- Optional PAS24:2016 enhanced security performance for Document Q or Secured by Design status
- Concealed hardware comes as standard
- Optional sash horns and cottage bars



Our PVCu entrance doors are manufactured using the **Veka Halo System** in either **System 10** or **Rustique**. We also manufacture PVCu **French Doors** and PVCu **Patio Doors**.

We also supply a popular **Flush Sash** product range. The design of our Flush Sash windows and doors are ideal for heritage homes, providing the traditional timber appearance with the benefits of PVCu.

Composite Doors

The design possibilities are endless with the Composite Door collection available from industry leading brand Xtremedoor.

Xtremedoor Key Features

- Thermally efficient
- Weather resistant
- Secured by Design accredited
- A wide range of door styles & extras available



Aluminium Products

Direct Trade's aluminium products are manufactured using the Stellar or AluK systems, with profiles available in single and dual colour options.



stellarTM
ALUMINIUM SYSTEMS

Stellar is an adaptable system with exceptionally slim sections, excellent performance and a high-quality finish. We supply both the Stellar Slimline Aluminium Bi-fold Door and the Stellar Lift & Slide Patio Door.

The key product benefits include:

- Standard colour doors including grey on white available in 2 weeks (direct to site if required)
- Part L compliant with standard 28mm glass units (no foam)
- Slimmer meeting stile sightline - 117mm as standard
- Pre gasketed clip in bead (no wedge gasket saving substantial time on installation)
- Lock stile adjustment built in PAS-24, SBD and Document Q options available

ALUK[®]

Aluminium Bi-folding doors and Patio doors are also available in the AluK range.

Key features and benefits:

- Wide range of configuration options
- Complete range of handles and accessories
- PAS 24/Doc Q compatibility for security and to meet new build standards
- Full range of standard and bespoke colours
- Dual colour option for inside and out
- Chamfered and square bead options
- Sturdy and reliable sliding mechanism
- Low threshold option for room dividers
- High performance as standard

Conservatory Roofs

We supply complete conservatory packages with the Wendland conservatory roof. Our Wendland conservatory packages can be used for a variety of domestic or commercial projects including home extensions, shops, restaurants, gazebos and swimming pool enclosures.



We can supply Wendland conservatory packages in the following styles:

- Georgian
- Victorian
- Lean-to
- Gable
- T-Shape
- Lantern Roof
- Orangeries

Lantern Roofs

A Wendland roof lantern provides a stunning focal point for any kitchen, living room or dining room.

Wendland lanterns are packed with thermal features to avoid condensation build-up. From the thermal rider rail to the thermal clips, these features combine to ensure excellent performance, especially important in a kitchen where heat levels can change quickly.

Key features of the lantern roof:

- Clip-on features- fast to fit
- RidgeLOCK - perfect fit every time
- Simple neat design
- Less bars than other lanterns
- No visible fixings
- High thermal performance





Longstanding Relationships with Industry Leading Suppliers



“ Direct Trade is one of VEKA’s leading trade fabricators in the UK and our 18-year relationship is a testament to their strength and success in the industry. As manufacturers of our Halo System 10 and Rustique systems, along with FlushSash and Imagine Patio, their varied product offering, and exceptional production quality, makes them well equipped to offer an ideal solution for every situation to their trade customers.”

Amy Steven
Divisional Sales Director – VEKA plc



Epwin Group

“ We have worked with Direct Trade since 2022 when they began fabricating our award-winning Stellar aluminium system. During this time, we have developed a strong business relationship. They are a very successful business that offers quality products and a strong service commitment. We value the strength of our growing partnership and look forward to developing our relationship further over the coming years.”

Katrina Earl
Sales Director – Epwin Window Systems





“ Direct Trade & MACO UK have shared a proud partnership, that stretches over two decades. MACO are proud to be associated with one of the industry’s leading trade fabricators. Both organisations have grown and supported each other to make sure both the installer and the homeowner receive a quality solution. Direct Trade have built their reputation on offering an excellent overall service alongside equally valued solutions which is backed up by knowledge and experience, all values that we mutually share here at MACO.

Stephen Langton
National Sales Manager – MACO Door & Window Hardware (UK) Ltd



“ Glass Systems have had a productive working relationship with Direct Trade for over 20 years. During this time, they have established a strong and dependable reputation in the window industry, supplying market leading products and providing nationwide delivery. They have an extensive range of products and an expert team for all technical and sales support. We are delighted to be a part of their success story!

Khaled Elleboudy
Managing Director – Glass Systems



Keith Sadler
Managing Director –
Vista Panels

“ Vista have proudly supplied Direct Trade with XtremeDoor composite doors and PVC panels for the past 20 years, and together we work hard to ensure we provide installers with the best possible products backed by high levels of service. At Vista, we consider our customers to be valuable partners, and so it’s important that we cater for their needs and provide them with the support they need to grow. It’s been an honour working with Direct Trade and to have seen them thrive over the years, and we very much look forward to working with them for many years to come.



“ We’ve been working with Direct Trade, one of the UK’s leading window and door fabricators for over a decade now, and it is an honour that they continue to come to Yale for their hardware needs. We supply them with our Yale Lockmaster – Britain’s best-selling multi-point door locking system – as well as a selection of our Yale high security cylinders. I hope our relationship will continue to flourish long into the future.

Paul Atkinson
Managing Director - Yale





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ANDY GROSVENOR

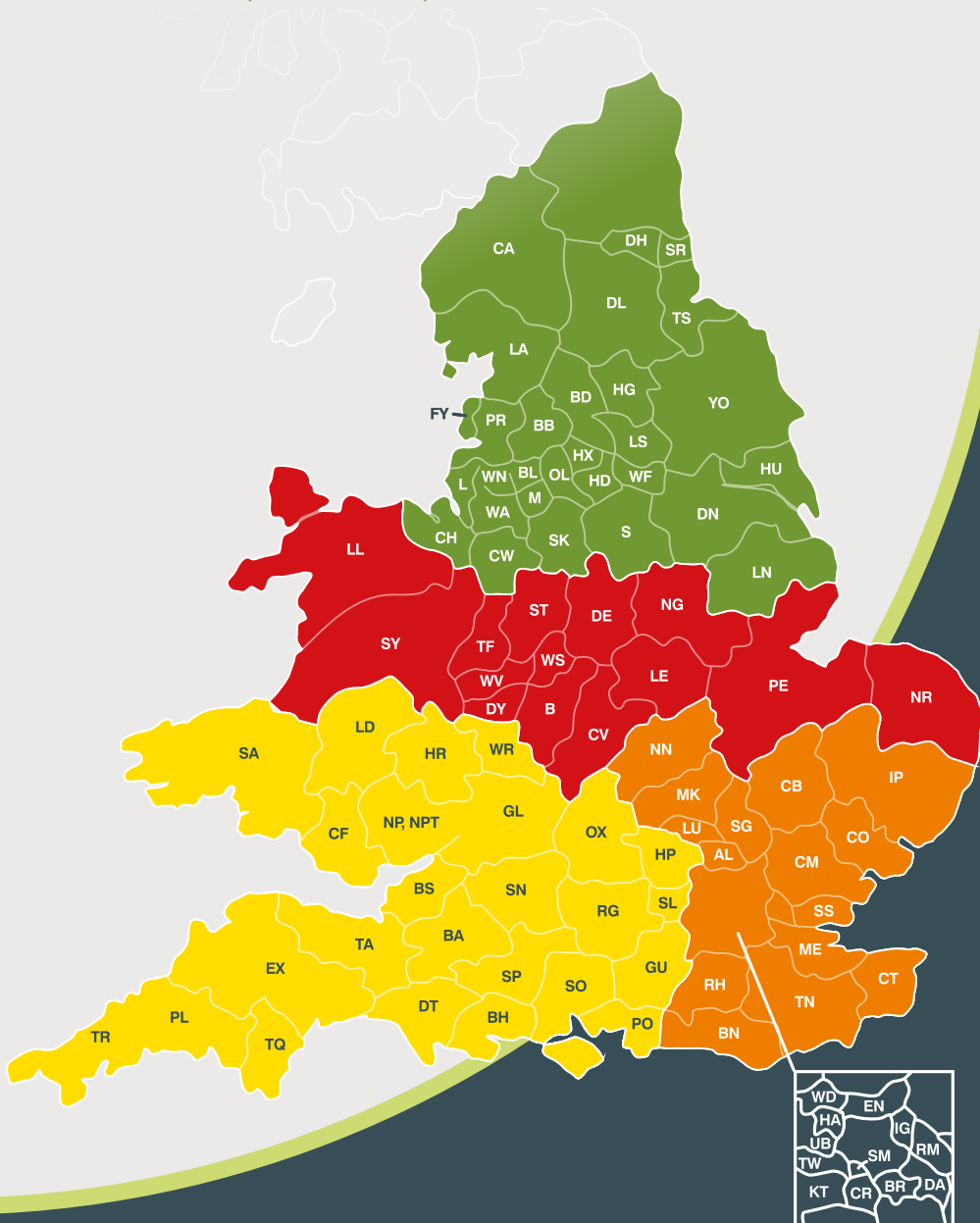
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Meet the Area Sales Team

We have a dedicated Area Sales Team covering the North, Midlands, South East and South West.



Looking to get in touch?

Discuss your requirements with a member of our area sales team.

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🌐 www.directtradeltd.co.uk